

## China's booming security and safety market in numbers

- The total value of China's safety and security industry in 2016 was USD 84.3 billion (RMB 540 billion)
- The market is projected to be worth USD 93.1 billion (RMB 595.8 billion) in 2017, up 10.3% compared to 2016
- This growth is expected to continue at an average rate of 10% during China's 13th Five-Year Plan period
- The CAGR of China's IoT industry exceeded 25% in 2017
- By 2020, the industry is anticipated to be worth more than USD 281.2 billion (RMB 1.8 trillion)
- Fingerprint technology accounts for 58% of China's total biometric recognition technology market.
- The market value for fingerprint, face and iris recognition will reach a combined USD 17 billion by 2020 (RMB 108 billion)

Guangzhou Public Security Technology 2018 holds the key to accessing each one of these attractive market prospects. You now have the opportunity to reserve your booth for optimum product presentation, unrivalled business encounters and essential information sharing, all in the most accessible fair for Southern China's booming safety and security market. Act now before it's too late!



## Fair Facts

### Fair dates

9 – 12 June 2018

### Location

China Import and Export Fair Complex, Guangzhou, China

### Opening times

09:30 – 18:00 (9 – 11 June)

09:30 – 14:00 (12 June)

### Participation fee

Standard Package: RMB 13,800 / 9 sqm (min 9 sqm)

Raw Space: RMB 1,380 / sqm (min 36 sqm)

### Supervisor

Guangdong Provincial Public Security Department

### Organiser

Guangdong Public Security Protection Technology Association

### Co-organiser

Guangzhou Guangya Messe Frankfurt Co Ltd

### In co-ordination with

Secutech

### Media partners

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### Supporters

Education Department of Guangdong

Health and Family Planning Commission of Guangdong Province

China Banking Regulatory Commission Guangdong Chambers

Guangdong Province Department of Culture

Guangdong Prison Administrative Bureau

Guangdong Province All Over the City Video Office, Technical

Prevention Office

Guangdong Province Social Security Video Surveillance System

Construction Coordination Leading Group office

### Contact

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### Concurrent fair

**guangzhou electrical  
building technology**

广州国际建筑电气技术展览会

Subject to change, information as of January 2018

## guangzhou public security technology

广州国际智能安全科技应用博览会

**Leading business platform in Southern China for  
security products and solutions**

9 – 12 June 2018

China Import & Export Fair Complex

Guangzhou, China

[www.guangzhousecurity.com](http://www.guangzhousecurity.com)



### Guangdong Public Security Protection Technology Association

Guangdong Public Security Protection Technology Association was established on 26 September 2006. Under the guidance of Guangdong Provincial Public Security Department, the company has held a series of events to promote and expand the safety and security industry in China. The association also publishes its own magazine "Guangdong Safety & Security" and online portal [afsjw.com](http://afsjw.com) to provide the industry with the latest government policies and the association's development. Through these platforms, the association members can stay abreast with the industry updates and strengthen the connection with each other. Guangdong Public Security Protection Technology Association will continue to enforce the cooperation between local and international industries, and to contribute for the development in the safety and security industry and the public security sector.

### Guangzhou Guangya Messe Frankfurt Co Ltd

In October 2005, Messe Frankfurt and Guangzhou Guangya Exhibition Company joined forces by forming a new company called "Guangzhou Guangya Messe Frankfurt Co Ltd". Today, the joint-venture company is the organiser of Guangzhou International Lighting Exhibition, the biggest lighting fair in Asia and the second largest in the world, as well as Guangzhou Electrical Building Technology, Asiamold, SPS – Industrial Automation Fair Guangzhou and Wire & Cable Guangzhou. Apart from the above Guangzhou fairs, the joint-venture company also stages Shanghai Smart Home Technology, Shanghai Intelligent Building Technology, Shanghai International Lighting Fair and PCIM Asia in Shanghai.



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messe frankfurt

It's time to join China's intelligent security evolution



In line with the rising global demands for safety and security products, along with the rapid growth of IoT across the industry worldwide, local development in China is also following suit with more intelligent, innovative and exciting products. Consequently, this transformation of the modern security market will be reflected at Guangzhou Public Security Technology 2018, a vital and leading industry event for security and safety products and solutions in Southern China.

The 2018 is expected to welcome more than 200 quality manufacturers and solution providers of the very latest safety and security technologies. More than 10,000 visitors representing the government's public security department, systems integrators and research and development bodies are also expected to attend.

**Combined forces for an enhanced show experience**

For the first time, this edition will see Guangzhou Guangya Messe Frankfurt become the show's co-organiser. As a subsidiary of Messe Frankfurt GmbH, one of the world's leading trade fair organisers with its own exhibition grounds, the company's global safety and security trade fairs have gained a strong foothold in international major and emerging markets. These include the flagship trade fair Secutech in Taipei and its sister fairs in Bangkok, Ho Chi Minh City and Mumbai.

Together with the promotion of Secutech brand shows, Guangdong Public Security Technology can enhance its internationality by the brand's global resources.

Global trade fairs and events  
Safety. Security. Fire.

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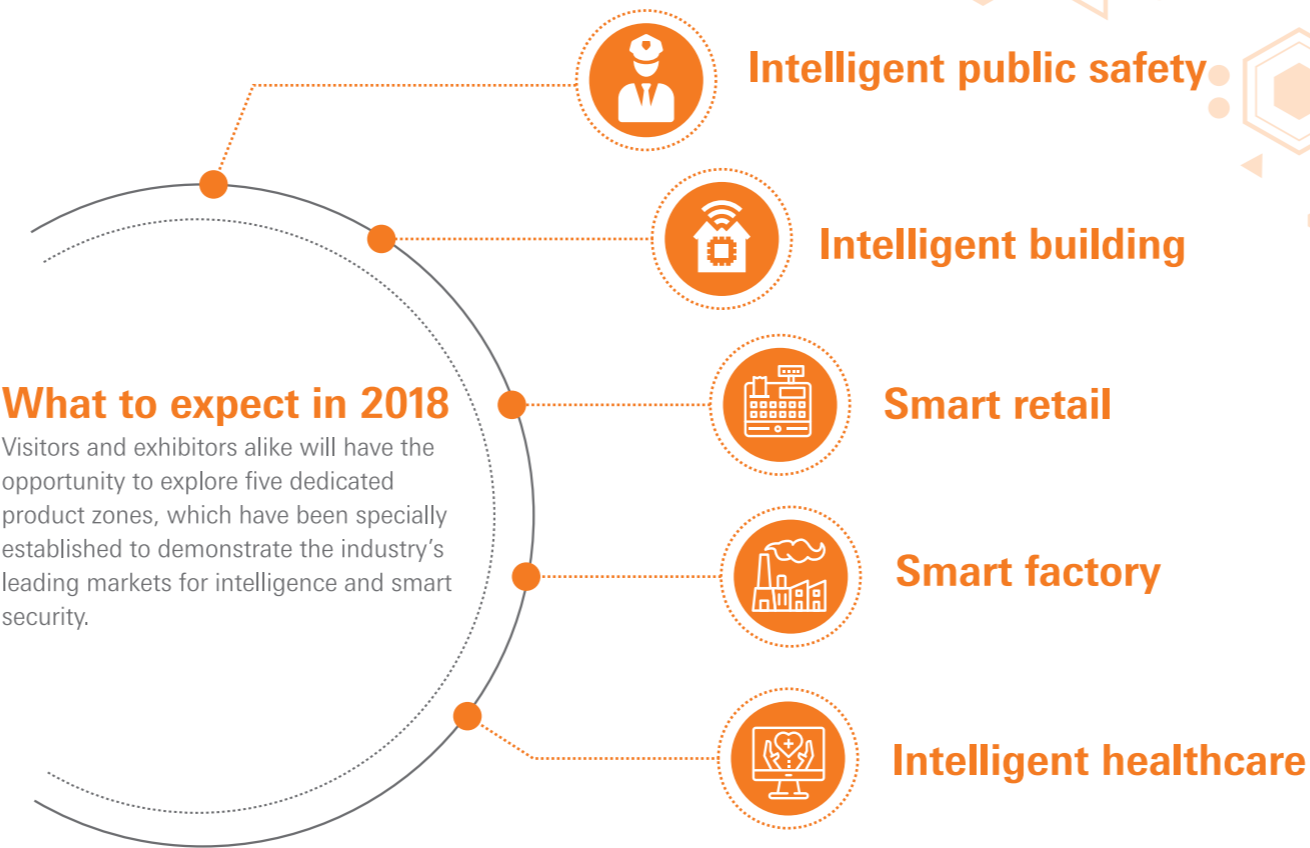
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**What to expect in 2018**

Visitors and exhibitors alike will have the opportunity to explore five dedicated product zones, which have been specially established to demonstrate the industry's leading markets for intelligence and smart security.

Concurrent events at the heart of the market's needs

- One of the most highly anticipated aspects of this year's show is the wide range of fringe programme events. Guaranteed to offer invaluable insight into the industry's most pressing issues, some of this year's topics include:
- Internet video surveillance systems
  - Access control technologies
  - Internet parking technologies
  - Jewellery shops security technologies
  - Government forums
  - Intelligent security management

Just some of the confirmed speakers so far include:  
AJB Digital Technology, Hanwang Technology, Legrand Group, Qian Ding interconnection Technology, Shenzhen Jieshun Science and Technology Industry, Shenzhen NeaTech Intelligence Technology, Shenzhen Peake Technology and Tongfang R.I.A.



Visitor groups

- Industry**
- Architects
  - Building contractors
  - Decoration consultants
  - Designers
  - Mechanical engineers
  - Electrical engineers
  - Planners
  - Power management
  - Property management
  - Residential integrators
  - Systems integrators
  - Weak current engineers
- Trade**
- Buying offices
  - Distributors
  - Exporters
  - Importers
  - Industry end users
  - Retailers
  - Wholesalers
- Authorities**
- Construction
  - Economic and trade
  - Municipal engineering
  - Planning
  - Procurement
  - Science and technology

Product groups

- Access control systems
- Anti-counterfeiting technologies
- Anti-terrorism equipment
- Artificial intelligence technologies
- Biometric recognition technologies
- Civilian security products
- Communications security for police
- Community building automation
- Drone technologies and products
- Emergency rescue equipment
- Information security technologies
- Intelligent transport solutions
- Internet of things technologies
- Intruder alarm systems
- Protective and defense security
- Security and EOD technologies
- Vehicle burglar alarm systems
- Video surveillance systems

2016 show highlights

220 exhibitors	20,000 sqm of exhibition space	13,805 trade visitors	60 buyer delegations
80% of the exhibitors were here to:		70% of visitors were decision makers	
• Raise brand awareness		90% of visitors were satisfied with the fair	
• Establish new business connections			
• Acquire market intelligence			

Participating key brands:

